



**DON'T  
MISS  
OUT!**



# 2024 KDC SPRING SEMINAR

*Join us at The Royal Room  
at Norton Commons, Louisville  
March 15, 2024*



You won't want to miss this seminar! We're doing something a little different this year; **Wendy Merrill**, well-known consultant, speaker, author, CEO of **StrategyHorse** and Co-Founder of **The Savvy Advocate** will lead an exciting and interactive all-day workshop entitled:

## **FutureProofing Your Firm with the 6 T's of Success.**

Wendy will be sharing proven strategies and techniques to improve the profitability and sustainability of your practice.

CLEs, Networking, and More!

## **Invest in your practice and invest in yourself.**

Space is limited so be sure to register by February 23, 2024 by visiting <http://www.ky-def.org>.



**Kentucky Defense Counsel**  
COMMON DEFENSE | COMMON SENSE

**Kentucky Defense Counsel  
2024 Spring Seminar  
March 14, 2024**

- 8:00 am – 9:00 am Registration and Morning Refreshments
- 9:00 am Welcome & Introduction of Sponsors  
Todd Page, Stoll Kennon Ogden, PLLC  
President, Kentucky Defense Counsel
- 9:15 am Introduction of Speaker  
Jarad Key, Goldberg Simpson LLC  
Seminar Chairman and Vice-President, Kentucky Defense Counsel

9:20 am Futureproof Your Firm with The 6 T's of Success  
Wendy Merrill, Strategy Horse, LLC

1. Current State of Legal Profession
  - a. Challenges
  - b. Opportunities
2. Importance of "Futureproofing" Your Law Firm
  - a. Sustainability
  - b. Legacy
  - c. Revenue
3. The 6 T's of Success
  - Trust
  - Transparency
  - Talent

12:00 pm Lunch Break – Catered Buffett

- Training
- Technology
- Transition

4:00 pm Summary at the end of the presentation with takeaways

4:30 pm Closing and Wrap Up 6 hours presentation time

SEMINAR REGISTRATION: [click here](#)

\$200 – KDC Members  
\$350 – Non-KDC Members

There is not a conference hotel, but the following hotels are near to the Royal Room:

Chateau Bourbon <https://chateaubourbon.com/guest-suites/> Bed & Breakfast

Drury Inn [Drury Inn & Suites Louisville North - Drury Hotels](#)

Hilton Garden Inn [Hilton Garden Inn Louisville Northeast](#)

Courtyard Marriott [Hotel near Louisville, KY | Courtyard Louisville Northeast \(marriott.com\)](#)

Aloft [Louisville, Kentucky Hotels | Aloft Louisville East \(marriott.com\)](#)

Hampton inn [Hampton Inn Louisville-Northeast \(hilton.com\)](#)

*Special Thanks to our 2024 Preferred Providers:*

