



2024 KDC SPRING SEMINAR

*Join us at The Royal Room
at Norton Commons, Louisville
March 15, 2024*



You won't want to miss this seminar! We're doing something a little different this year; **Wendy Merrill**, well-known consultant, speaker, author, CEO of **StrategyHorse** and Co-Founder of **The Savvy Advocate** will lead an exciting and interactive all-day workshop entitled:

FutureProofing Your Firm with the 6 T's of Success.

Wendy will be sharing proven strategies and techniques to improve the profitability and sustainability of your practice.

CLEs, Networking, and More!

Invest in your practice and invest in yourself.

Space is limited so be sure to register by February 23, 2024 by visiting <http://www.ky-def.org>.

**Kentucky Defense Counsel
2024 Spring Seminar
March 14, 2024**

- 8:00 am – 9:00 am Registration and Morning Refreshments
- 9:00 am Welcome & Introduction of Sponsors
Todd Page, Stoll Kennon Ogden, PLLC
President, Kentucky Defense Counsel
- 9:15 am Introduction of Speaker
Jarad Key, Goldberg Simpson LLC
Seminar Chairman and Vice-President, Kentucky Defense Counsel
- 9:20 am Futureproof Your Firm with The 6 T's of Success
Wendy Merrill, Strategy Horse, LLC

1. Current State of Legal Profession
 - a. Challenges
 - b. Opportunities
2. Importance of "Futureproofing" Your Law Firm
 - a. Sustainability
 - b. Legacy
 - c. Revenue
3. The 6 T's of Success
 - Trust
 - Transparency
 - Talent

12:00 pm Lunch Break – Catered Buffett

- Training
- Technology
- Transition

- 4:00 pm Summary at the end of the presentation with takeaways
- 4:30 pm Closing and Wrap Up 6 hours presentation time

SEMINAR REGISTRATION: [click here](#) \$200 – KDC Members
\$350 – Non-KDC Members

There is not a conference hotel, but the following hotels are near to the Royal Room:

- Chateau Bourbon <https://chateaubourbon.com/guest-suites/> Bed & Breakfast
- Drury Inn [Drury Inn & Suites Louisville North - Drury Hotels](#)
- Hilton Garden Inn [Hilton Garden Inn Louisville Northeast](#)
- Courtyard Marriott [Hotel near Louisville, KY | Courtyard Louisville Northeast \(marriott.com\)](#)
- Aloft [Louisville, Kentucky Hotels | Aloft Louisville East \(marriott.com\)](#)
- Hampton inn [Hampton Inn Louisville-Northeast \(hilton.com\)](#)

Special Thanks to our 2024 Exhibitors and Preferred Providers:

