One-page article – the range is 900-1250 words

Two-page article – the range is 1900-2250 words

Full-page ad – 8.5 x 11 with .125 bleed on all sides. A non-bleed full page is 7.5 x 10. Preference is a high-res pdf with all fonts embedded.

Include author’s full name, title, company and, if available, a headshot jpg.